

Fixnetix Completes US Expansion of Ultra Low Latency Networks Using Cisco

Premier Low Latency Provider Extends Multi-Asset Class Connection Footprint with Global Technology Leader

London, UK and New York, NY April 26, 2010 – Cisco today announced that Fixnetix, one of the leading providers of low-latency trading, market data, hosting and direct market access (DMA) services for the financial service industry, has completed its US low latency network expansion using Cisco technology. The ability to trade the “Fastest” in any market from any location has enabled Fixnetix and Cisco to set the bench mark for low latency trading and market data access. Fixnetix has now completed its ultra high speed 10Gb+ network with the addition of 6 US colocation centres from Chicago, New York and New Jersey bringing the tally including Europe to 24. *Over the last four years Fixnetix has worked closely with Cisco to create the ‘Ultimate Financial Services Network’ providing end customers, including banks, hedge funds and proprietary trading groups, with the ability to trade in any location with guaranteed lowest latency. Covering some 50+ Cash, Futures, Options, FX and Bond Markets puts Fixnetix ahead of the competition with the help of Cisco.*

“We have worked closely with Cisco to build our global presence and capabilities within the ultra-low latency trading space. Cisco equipment delivers the stability and speed required for performance and unparalleled results demanded by our customers,” says Hugh Hughes, Chief Executive, Fixnetix. “As we continue to pursue **multi-asset class** connectivity into new global markets; our strong relationship with Cisco and their robust infrastructure will be crucial to expediting targeted growth,” offers Mr. Hughes.

Fixnetix combines a communications and data centre network, and an ultra high performance market data and trading access platform with unique data distribution agreements, both built on Cisco infrastructure.

“Trading is a highly-competitive and ultra-fast paced world so we know that Fixnetix’s priorities are speed, reliability and flexibility; all of which we can help them provide,” says John Donovan, Vice President Private Sector UK & Ireland, Cisco UK&I, “This new deployment is another example of how Fixnetix continually innovates and differentiates itself from other players within the space and we are delighted to be working with a company that is setting the benchmark for the industry as a whole.”

Fixnetix’s infrastructure is built on Cisco’s Catalyst 6500 and Catalyst 4900 series switches. The flagship Catalyst 6500 switch, used by more than 35,000 Cisco customers worldwide, allows users to improve productivity and control costs in three essential areas; virtualisation, collaboration and operations.

“High frequency trading firms rely on the best technology for market making and performance,” offers Paul Zubulake, Analyst from [Aite Group](#), and 20 year financial market veteran. “Speed, reliability and stability are crucial for banks, funds and props engaging in high volume trading.”

About Cisco

Cisco (NASDAQ: CSCO), the worldwide leader in networking that transforms how people connect, communicate and collaborate, this year celebrates 25 years of technology innovation, operational excellence and corporate social responsibility. Information about Cisco can be found at <http://www.cisco.com>. For ongoing news, please go to <http://newsroom.cisco.com>.

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About Fixnetix

Fixnetix now operates some 24 co-location and proximity hosting centres across Europe and the US to support trading across all the major cash equities, futures, FX, commodities and bond markets. The company offers both raw and ultra low latency normalised market data services, as well as low latency trading access for member firms and sponsored trading access to over 45 markets.

Fixnetix's direct ultra low latency market data feed solutions are fast, reliable and flexible, featuring best-of-breed high performance feed handler technology, dual ticker plant technology and unparalleled high bandwidth provision. Fixnetix's feeds are available in multiple formats for quick and seamless integration, offering full redundancy throughout the entire delivery mechanism, and are provided on-the-wire reducing support and implementation costs and timeframes.

For more information, please visit <http://www.fixnetix.com> or call +44 (0)203 008 8990.

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