

## Fixnetix at FIMA Market Data 2008

- **Le Meridien Piccadilly, London, 16<sup>th</sup>-18<sup>th</sup> June, 2008**

Fixnetix, the leading provider of low latency market data and trading connectivity services to financial institutions, will showcase its portfolio of solutions for end-to-end market data performance without any buffering or loss of data at FIMA Market Data 2008, being held this year in London at Le Meridien Piccadilly from 16<sup>th</sup>-18<sup>th</sup> June.

FIMA Market Data brings together over 200 senior market data professionals to debate the very latest approaches to latency reduction, capacity enhancement, effective vendor management and cost control. Paul Ellis, Fixnetix's Chief Operating Officer, will take part in the Panel looking into the future of the latency battle at 16.30 on June 17<sup>th</sup>, FIMA Market Data's main conference day.

At FIMA Market Data you'll be able to see a demo of Fixnetix in action, and find out:

- How Fixnetix has grown quickly over the last 2 years to become a leading provider of low latency market data and trading infrastructure connectivity solutions to investment banks and hedge funds
- Why Fixnetix provides minimal latency to all the major trading venues in Europe and worldwide, ensuring the fastest end-to-end market access solution
- Why **Börse Berlin Equiduct Systems** recently selected Fixnetix to develop the fastest and most robust market data feed for its Equiduct Trading platform's VBBO Volume-weighted Best Bid and Offer real-time feed for liquid instruments.
- How **Winterflood**, one of London's leading market makers, found out that Fixnetix always delivers on its commitment to end-to-end connectivity – even during periods of the most extreme market volatility. During the market falls of late January, Winterflood's European trading desk benefited from Fixnetix LSE, Euronext and Xetra market data feeds without any buffering or loss of data – irrespective of market conditions.
- How Fixnetix customers can now connect to **Chi-X Europe** with sub-millisecond latency performance

### **De facto choice for end-to-end market data provision**

At FIMA Market Data 2008 you can find out how Fixnetix now consistently sets the performance standard for end-to-end market data provision, delivering sub-millisecond performance and unrivalled reliability and flexibility. We are established



as one of the only vendors able to deliver proven end-to-end low latency connectivity and market data without any buffering or loss of data, and as such we are able to ensure minimal latency to all the major trading venues across Europe and worldwide.

Fixnetix technology highlights during the last year include:

- Becoming the first vendor to provide customers with connectivity via a 100 Mb flat layer 2 Ethernet connection
- Offering the market's fastest data feeds, with round trip latencies as low as 0.4 milliseconds
- First vendor to write out a CEF ultra feed handler and make it available in multiple formats
- Only vendor to offer an ASP-style hosted end-to-end market data solution
- Vendor of record for all the major European exchanges

**About Fixnetix:**

Fixnetix is the leading provider of low latency market data and trading infrastructure connectivity to financial institutions such as investment banks and hedge funds. Fixnetix solutions deliver proven end-to-end performance without any buffering or loss of data, ensuring minimal latency to all major trading venues in Europe and worldwide. Fixnetix delivers data in multiple formats, with sub-millisecond transformation if required, with services provided on the wire for reduced support costs, delivery times and ease of integration.

Whether co-located as close as possible to any exchange or MTF using Fixnetix's @Source hosting, or connecting via the company's Ethernet and fibre network, financial institutions can leverage Fixnetix's high bandwidth connectivity without routing or hops for lowest latency direct access. For more information about Fixnetix, please visit [www.fixnetix.com](http://www.fixnetix.com)

**For further details:**

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