

## **FIXNETIX PRESS RELEASE:**

### **Fixnetix expands to offer US data and market access for European firms, as well as bringing access to European products to the US**

- **Establishes points of presence in Equinix data centres in New York and Chicago; capitalising on demand from firms with trading strategies that require access to related, but separate, international markets**

**23<sup>rd</sup> June, 2009:** Fixnetix, the leading provider of ultra-low latency market data and trading connectivity services, has announced that it is expanding its operations to offer US data and market access for European firms looking to trade in the US. In addition, the company will provide the same services for US proprietary trading firms, prime brokers and hedge funds looking to trade on the key European markets, removing the requirement for firms to set-up and operate their own expensive infrastructure at a time when in-house budgets and resources are severely limited.

To support the initiative, Fixnetix has established points of presence at Equinix's major International Business Exchange™ (IBX®) data centres in Secaucus, NJ, and Chicago, which will serve as hubs and provide connectivity to 10 key markets across the US – in addition to the 35 European venues that Fixnetix supports. Fixnetix will deploy its data and trading platforms in each Equinix facility, with client co-location supported by connections to markets that host their trading engine or points of presence in those data centres.

“With this expansion into the North American market we’re looking to capitalise on the growing demand from firms with trading strategies that require access to related – but separate – international markets. For example, the Chicago Mercantile Exchange is intrinsically linked to Eurex and Liffe, and futures traders also need access to underlying cash markets,” commented Fixnetix’s Chief Executive Officer, Hugh Hughes. “We’re seeing a lot of demand for this kind of international connectivity, particularly driven by the growth in proprietary

algorithmic and statistical arbitrage trading, as well as from fragmented European markets resulting from recent MiFID regulation.

“By setting up hubs and connectivity to data centres that serve the financial trading community in the New York and Chicago areas, we’re providing a valuable service for those trading firms that either don’t have the infrastructure expertise in-house to set up their own links, or who are restrained by current market conditions,” he added. “Working with Equinix, we can provide our customers with access to all the major US cash and futures exchanges, while the ability to link our US and European rings will prove an increasing advantage to firms across the US and Europe.”

**About Fixnetix:**

Fixnetix is the leading provider of low latency market data and trading infrastructure connectivity to financial institutions such as investment banks and hedge funds. Fixnetix solutions deliver proven end-to-end performance ensuring minimal latency to all major trading venues in Europe and worldwide. Fixnetix delivers data in multiple formats, with sub-millisecond transformation if required, with services provided on the wire for reduced support costs, delivery times and ease of integration.

Whether co-located as close as possible to any exchange or MTF using Fixnetix's @Source hosting, or connecting via the company's Ethernet and fibre network, financial institutions can leverage Fixnetix's high bandwidth connectivity without routing or hops for lowest latency direct access. For more information about Fixnetix, please visit [www.fixnetix.com](http://www.fixnetix.com)

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